

STORE HOURS: Open 8:45 A. M.; Close 5:30 P. M.

"IT PAYS TO DEAL AT GOLDENBERG'S"

# Goldenberg's

"THE DEPENDABLE STORE"

A History-Making Sale of

## 36-INCH BUNNY SILKS 33c

Regular 50c Quality at

36 inches wide genuine Bunny Silks, a new and handsome silk and linen material with the stylish pongee effect—a veritable triumph of the weaver's art. Nothing so desirable or effective for street and afternoon dresses, dancing frocks and party gowns. A deep, heavy, rich lustrous silky quality—fully guaranteed to wear. The assortment includes a full range of wanted street and evening shades, also plenty of black.

The regular price, 50c a yard everywhere. For this sale only 33c yard.

39c Imported Embroidered Voiles, 19c

36 and 40-inch Imported Embroidered Voiles, white grounds with handsome woven embroidered colored novelty stripes, neat figures and the much sought after cushion dots. The ideal wash fabric for spring and summer waists and dresses.

25c Colored Chiffon Voile, 12 1/2c

40-inch Plain Color Chiffon Voiles, are destined to enjoy great popularity this season, being especially well suited for dainty waists and dresses. A fine two-ply, close mesh quality, in pink, flesh, light blue, copenhagen, lavender and black.

50c French Ratines, 19c

Just at the time when the shopper is planning her spring and summer suits, dresses, waists and skirts, we are offering such stylish material as this, at less than one-half the regular cost. Full 40-inch French Ratines, in lavender, light blue, tan, russet and black grounds with the stylish white and scroll effects.

New Arrivals Join Our Wonderful Line of

## Trimmed Hats at \$5



Hats Full of Snap and Style, Depicting the Latest Ideas in Easter Millinery Worth \$8.00 and \$10.00

In this famous line of Trimmed Hats at five dollars you will find millinery too beautiful for words, and in such variety and wealth of color every woman will be sure to find just what she is looking for. Every day finds new additions—every express brings new models and ideas from the best fashion sources of supply in New York.

Late arrivals include fascinating Leghorn Hats, some of which are covered with Georgette crepe and trimmed with flowers; Black Dress Hats of horse hair braid, in handsome large shapes; the popular large Sailors for tailored wear, in black, and black-and-white; also beautiful flower-trimmed hats in purple and navy blue; and light and dark colored hats with facings of colors and gay flower trimmings.

The assortment comprises all the favored styles in continentals and small hats for matrons, as well as Sport Hats and Dress Hats—models for every face and age.

La Grand  
BRILLIANTINE  
25c Bottles at 12c

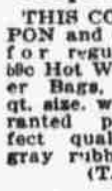


THIS COUPON and 12c for regular 25c size bottle of La Grand Brilliantine, for the hair, delicately scented. (T.)

15c Turkish  
Rose Cloth  
9c

THIS COUPON and 9c for usual 15c Turkish Rose Cloth, a convenient harmless vegetable rouge. (T.)

59c Hot Water Bags  
With This Coupon 44c



THIS COUPON and 44c for regular 59c Hot Water Bag, 2-qt. size, warranted perfect quality gray rubber. (T.)

## Sale of Sample Underwear

At Savings You Cannot Afford to Miss



One of the best known makers of Women's Underwear in the country closed out his line of Spring samples to us at a decided concession. They are just the right weights and qualities wanted now—fine grade, perfectly finished garments that you must have when you make the change to lighter weight underwear, and in tomorrow's sale you can buy a season's supply at a third less than a regular.

Women's 35c and 50c Underwear

Women's Sample Underwear, bleached and unbleached lisle and cotton; shirts, pants, and corset covers; high neck and short sleeves, high neck and long sleeves, low neck and short sleeves; tapeds necks. 19c

Women's 50c and 75c Underwear

Women's Sample Underwear, in bleached only; regular and out sizes; shirts, pants and tights; shirts with high neck and long sleeves, high neck and short sleeves, low neck and short sleeves; tapeds necks. 39c

Women's Lisle Union

Suits, low neck and sleeveless; tapeds neck and shell trimmed; sizes 4, 5, and 6. Regular 69c. 69c

Children's Waist Suits

A combination union suit and waist; low neck and sleeveless. Knickerbocker length drawers; bleached only; sizes 2 to 12 years. Regular 25c. 25c

## Black and White Shepherd Checks

Full 42 inches wide Regularly 59c a yd. at 39c

Our ability to offer the most wanted dress fabrics at less than established prices is again demonstrated in tomorrow's remarkable sale of the popular Black and White Shepherd Check Suitings at 39c a yard. You will find these identical suitings selling elsewhere at 59c yd. They come in all wanted size checks. The season's craze for tailored suits, skirts, dresses, and coats.

69c Novelty

36-inch Novelty Serge, black grounds with white chevron stripes, also white over-plaid and stripes. The very latest novelty effects for skirts and suits. 49c

\$1.19 French

44-inch French Serge, very fine, close, double twill quality. Used extensively this season for suits and skirts. In all wanted shades, also black. 79c

\$1.50 Imported

66-inch All Wool Imported Black Broadcloth, an extra fine twill back quality, with rich satin, lustrous finish. A grade that cannot be duplicated for less than \$1.50 a yard.



You'll marvel at the wonderful array of stunning styles, materials, and designs included in this unprecedented sale. Values eclipsing any presented before this season.

## New Flare Suits—New Tailored Suits—New Belted Suits

Materials Are:—Gabardine, Serge, Poplin, Checks and Novelty Suitings

Come prepared to get the best suits you ever bought for ten dollars. You won't be disappointed. All sizes in all the leading spring shades.

ON WITH THE MUSIC!

# Women's New Spring Suits

## \$10

In the Greatest Sale of the Season Values Positively Worth Up to \$19.75 at

Don't imagine because the price is but ten dollars these are \$10.00 suits. On the contrary, they are snappy, new, desirable suits, full of style and quality.

Suits that you will be pleased to wear—well made, silk lined, splendidly tailored; AND WHAT IS MORE, they are in the wanted NAVY BLUES AND BLACKS. The styles are right up to the minute; the fit and workmanship carefully detailed—the materials STRICTLY ALL WOOL.

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Easter Apparel For Girls

Girls' White Dresses, of sheer lawn, trimmed with imported laces and insertions and grandy embroideries; made with bolero jacket effect, finished with ribbon. \$4.98

Little Girls' Middy Dresses, two-piece style, of white galatea cloth, with red and navy blue sailor collars, cuffs, and pockets; plaited skirts on waists. All sizes from 2 to 6 years. Regular \$1.50 values. 98c

Infants' Short White Dresses, of nainsook, square, and round yokes, of val lace, embroideries and tucks; skirts trimmed with lace and embroidery. Sizes 6 months to 3 years. Regular \$1.25 values. 98c

Children's Coats, of serges, checks, and silk poplins, made with the very newest style collars and cuffs. Latest colorings. Sizes 2 to 6 years. Special values at \$4.98 and \$2.98

Infants' White Coats, of cashmere and poplin, high and low waist effects; embroidered designs on collars and cuffs; all made of good quality material. Special value—\$2.98

Infants' Bonnets, of multi and orange, tight fitting and Normandy styles, with dainty fluffy trimmings of laces, embroideries, and satin ribbons. Regular \$1.25 and \$1.50 values. 98c

White Pique Carriage Robes, with embroidered designs, also embroidered laps and scalloped edges. Seven patterns. Special value at \$1.98

Third Floor.

## Boys' 2-Pants Suits

Regular \$4.00 Values \$3.29 at

Boys' good sturdy quality Suits of Fancy Cassimeres, of spring weight, in a variety of neat, serviceable patterns, including plaids, broken checks, stripes, and two-tone mixtures. Excellent suits for school—with an extra pair of pants to double the wear. Sizes 7 to 17 years.

Balkan patch pocket and plaited yoke models. Both pairs of pants full lined with silesia. The best \$4.00 values in the city—specially priced for this sale at \$3.29.

Boys' Wash Suits, of guaranteed washable materials, in Tommy Tucker style, for boys from 2 1/2 to 8 years of age. Large assortment of colorings and patterns. "Mother's Friend" and "Crescent" brands. Values worth \$1.50 each. 89c

Boys' Yoke Norfolk Suits, of pure worsted black and white shepherd checks; choice of several different models and size checks. All guaranteed fast color fabrics. \$1.98

Boys' Yoke Norfolk Suits, of pure worsted black and white shepherd checks; choice of several different models and size checks. All guaranteed fast color fabrics. \$1.98



Boys' and Children's Straw Hats, in blue, black and white; fine quality split brims; in Rah Rah, Fedora, broad brim Sailors, Boating, and other shapes, suitable for boys from 2 to 8 years of age. 98c

Boys' Yoke Norfolk Suits, of pure worsted black and white shepherd checks; choice of several different models and size checks. All guaranteed fast color fabrics. \$1.98

## 20,000 yds. of White Goods

To Go at About 50c on the Dollar

An event of extraordinary money-saving interest to every dressmaker and woman who sews at home—an offering of a wholesaler's reserve lots of white fabrics at average reductions of one-half regular prices. Every yard crisp, fresh and new—just the materials wanted now for Spring and Summer waists, dresses and children's wear. Plan to attend this wonderful sale and supply all your needs for months to come.

25c White French Voile, 12 1/2c

40-inch White French Voile, genuine two-ply quality, noted for its washing and wearing qualities.

35c White Satin-stripe Voile, 12 1/2c

In the process of manufacturing this Satin Stripe Voile a mishap occurred to the machinery, which created a slight imperfection, such as an occasional tear; hence this great offering.

35c White Irish Poplin, 16c

27-inch Yarn Mercerized White Irish Poplin, a rich permanent satin finish that will withstand washing and the elements. The ideal white goods for suits, skirts and dresses.

29c White Dotted Swiss, 14c

40-inch Imported White Dotted Swiss, an extra fine quality, with the scarce and stylish neat woven pin cushion dots. Very much in demand for waists and dresses. Laundered perfectly.

29c White Pique, 15c

A fortunate purchase of an Importer's surplus stock enables us to offer these 27-inch heavy woven Piques at about 50c on the dollar. The assortment includes all the desirable widths weils, including the scarce pin welt.

Leather Hand Bags, Usual \$1 kinds at 69c

Choice of a varied assortment of new and popular shapes in leather hand bags; all made of good quality leathers, in black only. German silver, nickel and covered frames.

Women's Handkerchiefs, 5c kinds at 3 for 10c

Women's Handkerchiefs of nice sheer quality, in a variety of styles, including embroidered corners, colored borders and plain white hemstitched.

Factory Samples of 25c & 50c Men's Link Cuff Buttons, 16c pair

Choice of many new and attractive patterns, in gold plated, sterling silver fronts, pearl, enamel, stone set effects and mother-of-pearl. The styles are varied and desirable. Special sale tomorrow of these regular 25c and 50c values at 16c pair. Jewelry Dept., First Floor.

50c Sterling Silver Deposit Vinegar or Oil Cruets, 25c

Vinegar or Oil Cruets, in the popular sterling silver deposit on crystal glass. Pretty shapes, and artistic decorations in inlaid sterling silver deposit. Jewelry Dept., 1st floor.

Armour's Peroxide  
Bath Soap



Two Cakes 7c  
With this Coupon, Regular price, 3 cakes for 25c. (T.)

Rubber Gloves  
For Household Use



25c pr.  
With this coupon, Pure gum, seamless rubber gloves, in all sizes. (T.)

## 36-in FAILLE SILK POPLINS

Regular \$1.00 Quality at 66c

A remarkable silk value, doubly important in view of the advanced prices for all silks.

These handsome Faille Silk Poplins are highly favored for spring and summer wear; full 36 inches wide, extra heavy lustrous grade. They come in a complete range of wanted shades, including the scarce blue shades. Tomorrow at 66c a yard.

36-inch Black Beau de Soie, all silk, double face grade, guaranteed to wear. For making handsome coats and street costumes. \$1.25 Worth \$1.50 yard. 125c

36-inch Satin Stripe Taffeta Silk, extra fine quality, in two-tone colored satin stripe, self color satin band stripe, self colored Pekin stripes, two-tone satin novelty stripes, etc., in all colors and plenty of the scarce navy blue. Worth \$2.00 yard. \$1.39

## Young Men's Easter Suits

That Belong In the \$12.50 Class Offered Tomorrow at \$9.75

Don't miss this opportunity to buy your Easter suit at a saving of several dollars. Better suits cannot be bought for \$12.50—in fact, this is the price we would have to ask for them, but for the fact we got them at a concession from the maker.

A splendid variety of handsome styles and materials—every suit designed with the graceful lines of youth and with every kind of fashion young men want. Sizes 15 to 20 years.

English, semi-conservative, and golf-back models, full and quarter lined. Materials are fine quality stripes, fancy mixtures, plaids, grays and browns, also blue serges.

Men's Spring Suits, of fine, smooth Cassimeres and Cheviots, in self-striped gray, neat plaid gray mixtures, serges and plain oxford gray. Sizes 34 to 42. Worth \$12.00 and \$13.50 at. \$8.75

## White Washable Tub Corduroy

Full One Yard Wide, Regular 89c Quality at 49c

This news of the offering of the scarce and fashionable White Washable Tub Corduroys at 49c a yard should create the greatest buying enthusiasm tomorrow and bring hundreds of women here to supply their needs.

White Tub Corduroys are enjoying a great vogue for spring and summer suits, skirts, sport coats, and children's coats. Truly a wonderful value at 49c a yard.